



AGM MEETING MINUTES

May 4, 2019 at 2:00 PM

SFU Goldcorp Centre for the Arts - 149 W Hastings St, Vancouver, BC V6B 1H4

1. **2:00 p.m. - Call meeting to order** – The meeting was called to order at 2:01 p.m.
 - 1.1 Introduction of Board Members – The Chair introduced the current Board members.
2. **Presentations:**
 - a) **Rebecca Pitfield, ND** – The Chair discussed the current media environment along with the challenges around communication. College staff are working diligently to overcome these challenges. Over the last year, we have started working with Bridge Communications to assist with our communications. The Chair discussed self-regulation.

The College’s new Registrar, Ms. Phillipa Stanaway, has been very busy since she took over in December, but the Board is thrilled with her work. The Chair also thanked the Board for their dedication and wisdom.
 - b) **2:40 p.m. Phillipa Stanaway – Summary of the Cayton Report** – The Registrar discussed the Harry Cayton report, and its significance for the College and profession.
 - c) **3:00 p.m. Marlie Oden of Bridge Communication – Communications Plan** – Marlie discussed the planning process for the future. In the next few weeks, a survey will be sent to the profession. Items will include topics in advertising, and how often you want to hear from your regulator. The goal is to enhance communications with the profession and other stakeholders.
 - d) **3:30 p.m. Chris Spooner, ND – Finance and Administration Committee Report**

The Chair of the Finance Committee summarized his written report.
 - e) **4:00 p.m. Rebecca Pitfield, ND and Cathy Carlson-Rink, ND – the College’s Strategic Plan** – Dr. Pitfield, ND and Dr. Carlson-Rink, ND reminded Registrants of

the long-term strategic planning from last year's AGM. The Cayton Report has clarified the Board's long-term vision for the College, which focuses on the following:

- **Current challenges:** Increased public scrutiny, scope of practice, and self-regulation.
- **Enhancing Quality Assurance:** Simplifying continuing education, and refining practice audits.
- **Foster Inter-Agency Collaboration:** For example, with the Ministry of Health, Canadian Alliance of Naturopathic Regulatory Authorities, BC Health Regulators, British Columbia Naturopathic Association, Canadian Naturopathic Coordinating Council, and BC Centre of Disease Control; working toward access to Pharmanet and collaborating with regulators and others on the Prescription Monitoring Program.
- **Standards of Practice:** For example, a Standard on Therapeutic Order.
- **Next Steps:** Determine the impact of the Cayton Report; meet standards and adjust strategic objectives; approve strategic plan and budget; board governance training; meeting public safety mandate; recognizing the need for expert input; cannabis working group review of regulations; and the Standards of Practice Committee clarifying and developing standards for the profession.

Drs. Pitfield and Carlson-Rink reminded the profession that if registrants have an interest in working with College committees, they can contact the College office.

3. **4:30 p.m. Elections – Pending Vacancies:**

- i. 2-Year Term – Dr. Rebecca Pitfield, ND elected by acclamation
- ii. 2-Year Term - Dr. Kelly Fujibayashi, ND elected by acclamation

4. **4:00 p.m. Questions** – Several questions were put to the Board from the floor; and responses were provided.

5. **5:00 p.m. Adjournment** – The meeting was adjourned at 5:06 p.m.